



## **Guidelines for Charitable Giving**

### **Program Areas and Priorities**

Anheuser-Busch and its charitable foundation have established the following as their primary focus areas:

- Education
- Health care and human services
- Minority leadership and economic development
- Civic
- Cultural enrichment
- Environmental conservation

### **Geographic Focus**

Contributions are primarily limited to organizations located in communities where the company and its subsidiaries operate major facilities and where its employees and their families live and work.

### **Grant Limitations**

Grants generally are not made to the following types of organizations or activities:

- Organizations that are not designated tax-exempt by the Internal Revenue Service
- Direct grants to individuals
- Political candidates or organizations
- Religious organizations
- Organizations with a limited constituency, such as fraternal or social groups
- Athletic organizations
- Operating funds for hospitals
- Sponsorship of individuals in charitable events
- General operating support to United Way member organizations
- Capital campaign support to secondary schools (other than what is provided through the Anheuser-Busch Foundation Matching Gift Program)

### **General Guidelines for Submission of Proposals**

Please see the following page for information on submitting a proposal for review. There is no deadline for submitting proposals, which are reviewed on a periodic basis. Please allow six to eight weeks for a response.

## **Guidelines for Submitting a Proposal**

**The following information should be included in your proposal:**

- The official name of your organization
- Complete mailing address
- Phone number
- A brief general description of your organization's purpose and major activities
- The purpose of your request, including the amount being requested and the total project budget
- Dates and amounts of any previous grants from Anheuser-Busch
- Is your organization a United Way member agency?
- Does your organization have a permanent liquor license?

**Also, please include the following items with your proposal:**

- Most recent audited financial statement
- Current operating budget (including project budget)
- Annual report (or other materials summarizing programs)
- List of current board of directors and their affiliations
- List of current corporate contributors
- IRS letter of tax-exempt certification
- Please **do not** include videos with your proposal

**Proposals should be sent to:**

**Asst. Manager, Charitable Contributions  
Anheuser-Busch Cos. Inc.  
One Busch Place  
St. Louis, MO 63118**

## **Anheuser-Busch Major Facilities**

Anheuser-Busch Cos. is headquartered in St. Louis. The company operates its major facilities in the following cities:

### **Anheuser-Busch, Inc. (Breweries)**

St. Louis  
Baldwinsville, N.Y.  
Cartersville, Ga.  
Columbus, Ohio  
Fairfield, Calif.  
Fort Collins, Colo.  
Houston  
Jacksonville, Fla.  
Los Angeles  
Merrimack, N.H.  
Newark, N.J.  
Williamsburg, Va.

### **Busch Entertainment Corp. (Busch Gardens/SeaWorld Parks)**

Orlando, Fla.  
Tampa, Fla.  
Williamsburg, Va.  
San Antonio, Texas  
San Diego